

2022 AIM Wholesale Show Guidelines

Our many thanks go out to all our vendor partners and representatives for supporting our show and making it all possible!

Registration/Check In and Trade Show

The Registration Desk and Trade Show will be open from 8:00am to 4:00pm

Booth Drawings

Select suppliers will be offering drawings at their booths. See booth representatives for entry details.

Attendance/Door Prize Drawings

Drawings will be held throughout the day, approximately every 15 minutes, except during lunch from 12:00pm-1:00pm. **MUST BE PRESENT TO WIN.**

Incentive Drawings

You will receive one raffle ticket for every \$1,000 spent. Please turn in all hand written orders to the Aim Prize Table and see an Aim Team Member at the Aim Prize Table to receive your raffle tickets. These drawings will be held at the close of the show at 4PM.

Placing Orders

All buyers will receive two books at registration, a Show Book containing all show specials and a Hot Buy Book containing all Hot Buy, Day of Show Only, specials. In addition, we will be offering Trade WYZ for electronic ordering. Orders entered electronically do not have to be written in books. The books are only need to be filled out should you choose to opt out of electronic ordering. All written orders must be turned in to Aim personnel for processing.

Hot Buys

All orders for Hot Buys **MUST** be placed at the show in order to receive these special prices. These orders can be filled out in your Hot Buy Book and turned in before leaving the show or placed electronically at the booths with the supplier representative.

New, Non-Stocked, and Special Order Items

Most all new items that are being displayed should be priced out and included in your show book as well as loaded in the Trade WYZ electronic ordering system. Should you wish to order an item that is not listed, a special order form can be completed or it can be added in to your electronic order submission.

Electronic Ordering

Aim is excited to now be offering electronic ordering for the all the show specials. Details on using the electronic ordering system will be provided the day of the show, at the time of check in.

Hotel Reservations

Rooms may be reserved under our discounted room rate until Wednesday, October 5, 2022.
<https://www.marriott.com/event-reservations/reservation-link.mi?id=1654206219956&key=GRP&app=resvlink>

For Questions, please contact your Aim Wholesale Sales Representative

Thank you for choosing Aim Wholesale as your business partner! Aim Wholesale Team

