

2022 Show Vendor Guidelines

Our many thanks go out to all our vendor partners and representatives for supporting our show!

Show Material Shipping Information

All show materials are to be shipped to:
Aim Wholesale 1818 E Riverview Dr. Phoenix, AZ 85034

All packages must be clearly labeled:

- HOLD FOR: Aim Wholesale Show/Supplier Name/Rep. Name or Group
- Number of packages in shipment.

Inbound Shipments

Deliveries should be scheduled to arrive Monday, October 17th through Friday, October 21st, 2022. Aim Wholesale will be transporting all show packages to the Convention Center on Thursday, October 27th. If you will be needing your packages prior to this, such as for the training day, clearly mark these packages HOLD FOR TRAINING so they can be isolated and delivered on Wednesday to the Convention Center.

Vendor Check In and Booth Setup

Vendor Check In and Booth Set Up will be open from 1:30pm-6:00pm on Thursday, October 27th. If you require additional set up time, the Main Exhibit Hall will be open at 7:00am for fixture setup. Contact Aim Staff to make special arrangements for early setup.

Booth Drawings

For the suppliers that have signed up to participate in the booth drawings we will be providing you entry tickets and a raffle ticket box. The terms for how a dealer can be entered into your drawing will be up to you to decide.

Door Prize Drawings

Door prize donations are gladly accepted and appreciated. We will be doing drawings throughout the day for these prizes. If you will be sending in or bringing a door prize, please notify us in advance so recognition signs/labels can be prepared.

Dealer Orders

All buyers will receive two books at registration, a Show Book containing all show specials and a Hot Buy Book containing all Hot Buy, Day of Show Only, specials. In addition, we will be offering Trade WYZ for electronic ordering. Orders entered electronically do not have to be written in books. The books are only for dealers opting out of electronic ordering. All written orders must be turned in to Aim personnel so that we are aware of the orders.

Incentive Drawings

Dealers will receive raffle tickets for every \$1,000 spent. Please turn in all hand written orders to the Aim Prize Table.

Hot Buys

All orders for Hot Buys MUST be placed at the show for the dealer to receive these special prices. Suppliers participating in the Hot Buys will be given a recap of total orders placed the week following the show. Dealers should be persuaded to place these orders with you electronically at your booth. Otherwise they are to fill out their order in the Hot Buy Book. Once they have completed their show ordering, the dealer will turn in their Hot Buy booklet to Aim at the Prize Table so that they receive their purchase credit.

New/Non-Stocked Items

New items you will be displaying or promoting should be provided to us in advance, at your earliest opportunity, if not already submitted. Items that are not set up or priced out in advance of the show can be added in to the Trade WYZ electronic ordering system.

Tear Down

The show ends at 4:00pm; teardown is not to be started before then. Your booth must be broken down and all items properly packaged and labeled. Do not leave any loose literature, materials, or garbage at your booth. Extra literature or samples that are being left for Aim Sales staff should be boxed and labeled accordingly. Anything you leave behind must be clearly marked with proper shipping addresses and/or instructions. You are responsible for ensuring your packages are labeled and ready for the freight carrier to pick it up. If you do not have a prepared BOL form, Aim personnel can provide you a generic one. Any ground parcel shipments should be noted with account number to bill shipping charges to. Any display items that have been sold or given to dealers must be clearly labeled with their company information. All outbound packages/pallets will be loaded and returned to Aim Wholesale to be shipped out the following week.

Hotel Reservations

Rooms may be reserved under our discounted room rate until Wednesday, October 5, 2022.
<https://www.marriott.com/event-reservations/reservation-link.mi?id=1654206219956&key=GRP&app=resvlink>

For Questions, please contact Liane 480.234.1599 lreid@aimwholesale.com

Thank you again for all your support! Aim Wholesale Team

