



W H O L E S A L E



# 21st Annual Distributor Trade Show & Training

**We are looking forward to having you join us!**

New this Year, an Upgraded Event Venue with an Easy To Navigate, Blended Event Space  
Evening Show Preview and Reception in the Courtyard with Live Entertainment

Leadership Business Planning Meeting Slots

Increased Focus on Technical Training for Seminars

Themed Open Bars and many Great Networking Spaces

**Best Buys of the Year, New Product Displays, Fantastic Prizes & Lots of Fun!**

**Wednesday, October 4th, 2023**

Evening Welcome Reception 5:30PM-7:00PM

**Thursday, October 5th, 2023**

All Day Technical Training Seminars 7:30AM-5:30PM

(More details for Training Seminars will be posted on our website and emailed at a later date.)

Evening Trade Show Preview 5:00PM-7:00PM

Food, Drinks, and Live Entertainment in the Courtyard 6:00PM-9:00PM

**Friday, October 6th, 2023**

Full Day Trade Show 8:00AM-4:00PM

Grand Prize Giveaways 4:15PM-5:00PM • Closing Reception Dinner 5:00PM-7:00PM

**Email Completed Registration Forms or Questions to [LReid@AimWholesale.com](mailto:LReid@AimWholesale.com)**

Company Name:			Please check all events you will be attending to help us plan for our event.				
Attendee Name	Attendee Phone Number	Attendee Email	Wed. Evening Reception	Thursday Training Seminars	Thurs. Evening Dinner and Entertainment	Friday Trade Show	Friday Night Dinner

## RENAISSANCE PHOENIX GLENDALE HOTEL & SPA - Glendale, Arizona 9495 Entertainment Blvd, Glendale, AZ 85305

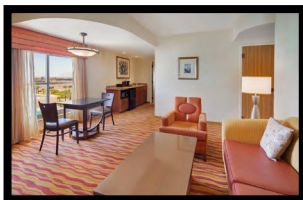
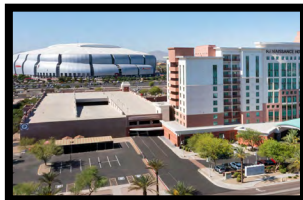
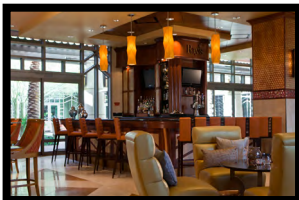
Charming, authentic, and anything but ordinary, Renaissance Phoenix Glendale Hotel & Spa is a short walk from attractions, including Gila River Arena, State Farm Stadium, home of the Arizona Cardinals, Tanger Outlet, and buzz-worthy Westgate Entertainment District. Distinctive rooms and suites with sweeping views. On-site restaurants and bars, outdoor and indoor lap pool, fitness center and spa. Expansive indoor and outdoor venues for our special event.

**Be sure to take advantage of our discounted room rate of \$179 per night, plus tax.  
Rooms must be reserved by Friday, September 8th to receive this rate.**

**Our online reservation link:**

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1685141573344&key=GRP&app=resvlink>

or you may call 623-937-3700 and inform them it is part of the AIM 21st Annual Distributor Dealer Show to receive the group rate.





# Aim Wholesale Vendor of the Year Award

Help us decide who should be awarded our vendor/supplier of the year.

Award to be announced during our 2023 Trade Show.

Cast your votes below and email back no later than Friday, September 8th for your vote to count.

Email to: [LReid@AimWholesale.com](mailto:LReid@AimWholesale.com)

## Votes should be based on the following categories:

### Customer Service

Easy to contact, helpful and knowledgeable personnel, and promptly resolve questions or concerns.

### Warranty

Has an easy warranty policy and process. Stands behind their products, low average of defective products and handles warranty issues promptly.

### Marketing and Brand Support

Runs marketing campaigns and advertises to drive consumers to ask for their brand.

### Product Quality and Value

Manufacturers or supplies quality products at a fair price.

### Technical Support

Provides technical support for installation and trouble shooting.

### Training & Product Sales Support

Offers training opportunities to your business. Has representatives in the field providing information on both new and existing products.

## Vendor/Supplier 1st Choice:

### Customer Service

Poor      Average  
Good      Excellent

### Warranty

Poor      Average  
Good      Excellent

### Marketing and Brand Support

Poor      Average  
Good      Excellent

### Product Quality and Value

Poor      Average  
Good      Excellent

### Technical Support

Poor      Average  
Good      Excellent

### Training/Product Sales Support

Poor      Average  
Good      Excellent

## Vendor/Supplier 2nd Choice:

### Customer Service

Poor      Average  
Good      Excellent

### Warranty

Poor      Average  
Good      Excellent

### Marketing and Brand Support

Poor      Average  
Good      Excellent

### Product Quality and Value

Poor      Average  
Good      Excellent

### Technical Support

Poor      Average  
Good      Excellent

### Training/Product Sales Support

Poor      Average  
Good      Excellent

## Vendor/Supplier 3rd Choice:

### Customer Service

Poor      Average  
Good      Excellent

### Warranty

Poor      Average  
Good      Excellent

### Marketing and Brand Support

Poor      Average  
Good      Excellent

### Product Quality and Value

Poor      Average  
Good      Excellent

### Technical Support

Poor      Average  
Good      Excellent

### Training/Product Sales Support

Poor      Average  
Good      Excellent

